



Press Release

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Miya Luxemburg Holdings S.à.r.l.

Gesner Oliveira Appointed New Board Member for Miya Brazil

"Miya Brazil is aimed at improving the financial and operational efficiency of Brazil's water utilities"

[Miya](#), a global leader in urban water efficiency solutions, established by Arison Investments in 2008, announced the appointment of Mr. Gesner Oliveira as Board Member of Miya Brazil.

Mr. Gesner Oliveira served in many of Brazil's public sector positions, and as President of São Paulo's water utility Sabesp (2007-2011), the largest in Latin America, where he led innovative water efficiency projects that improved water services to its 26 million customers.

Gesner: "More than a third of Brazil's drinking water supply is lost from municipal distribution systems before it reaches consumers. The most sustainable and cost-effective way to prevent such losses is to optimize the existing networks. Miya Brazil is aimed to improve the financial and operational efficiency of Brazil's water utilities."

Mr. Gesner Oliveira will give advice in long-term partnerships with Brazil's water utilities, based on a flexible business model, including risk sharing, to implement a comprehensive technological solution that will ensure increased revenues and improved quality of customer service. He is the principal partner of GO Associados, the consulting company that will support Miya's activities in Brazil on a permanent basis.

Miya Brazil, a part of the Miya Group and its subsidiary BBL Engenharia, Construção e



Comércio Ltda., offer vast experience in the Brazilian market, complemented by extensive international experience in water efficiency projects (Caribbean, South Africa, North America, Southeast Asia and more).

Miya's solution is focused on improving the financial indicators of the water utility, using a unique integrative approach to reduce water losses (non-revenue water). The solution includes prediction and optimization tools, decision making support software, cutting edge technologies, audit of the city's water system, full project planning, execution, training, and local team training and certification.

Miya's projects prove beneficial for both community and the environment, while drastically improving the financial situation of the water utility. Customer service levels are enhanced, local jobs are created, community awareness to water efficiency rises, and energy consumption is reduced, which lowers contamination and health risks.

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